



LearningExpress, LLC

Software & Information
Industry Association
www.siiia.net



For Immediate Release

Job & Career Accelerator™—A 2011 CODiE™ Awards Finalist! *Recognized as one of Education Industry's Finest Software Products*

New York, NY (May 5, 2011) – LearningExpress, LLC announced today that **Job & Career Accelerator™** has been selected as a finalist for a prestigious CODiE Award in two categories: “Best Workforce Training Solution” and “Best Postsecondary Instructional Solution.” Being selected as a finalist is a unique and important distinction, as the CODiEs are the industry’s *only* peer-reviewed awards program. Established by the Software & Information Industry Association (SIIA), the CODiEs recognize excellence and achievement in the business software, digital content, and education technology industries.

“For more than 25 years, the CODiE Awards have shone a spotlight on the companies and products that are revolutionizing software, education technology, and digital content,” said Ken Wasch, President of SIIA. “What sets this program apart from all others is that the winners are selected by those who really know their stuff—whether they’re tech executives, industry analysts, or journalists. SIIA recruits leading software, digital content, and education people to put each nominated product through an intensive review process. LearningExpress and all companies that survive the process, and become a finalist, can say unequivocally that they are producing one of the finest, most innovative products on the market.”

“We are honored and thrilled to be recognized as a leading provider of online job and career solutions for both the Postsecondary Education and Workforce categories,” says Barry Lippman, President and CEO of LearningExpress, LLC.

For more information and a complete list of categories and finalists, please visit www.siiia.net/codies/2011

SIIA members will now review finalists and vote for a winner in each category. CODiE Award Winners will be announced in May.

About LearningExpress, LLC

Founded in 1995, LearningExpress is a leading e-learning technology company that provides career advancement and education solutions to thousands of colleges and libraries, currently helping more than one million students and adult learners annually to meet their professional and academic goals. The company offers comprehensive and fully integrated web-based platforms designed to help users assess, explore, find, prepare, pursue, and achieve their career endeavors. Visit LearningExpress, LLC at www.learningexpressllc.com or Job & Career Accelerator at www.jobandcareeraccelerator.com.

About the CODiE™ Awards

The CODiE™ Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose—to showcase the software and information industry's finest products and services, and to honor excellence in corporate achievement.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education, and intellectual property protection to 500 leading software and information companies. For further information, visit www.sii.net.

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